



AUTHORITY NETWORK'S

# INSTANT NICHE System\$

Volume 2: Relationships Niche Dominator



## List of Subniches in the Relationship / Marriage / Wedding Niche

### Relationships / Marriage Subniches

#### Celebrations

- First anniversary
- Baby
- Buying a house
- 25<sup>th</sup> Wedding Anniversary
- 50<sup>th</sup> Wedding Anniversary

#### Healthy Relationships

- Communication skills
- First Year survival kit
- Dealing with conflict
- Tips to handle disaster
- Keeping the flame burning

#### More Sub-niche Ideas

- Stop divorce
- Marriage counseling
- Dealing with Porn Addiction
- Overcoming betrayal
- Dealing with infidelity
- Dealing with physical abuse
- Dealing with terminal illness
- Losing A Child
- Miscarriage

Infertility issues

When your spouse has cancer

When your child has cancer

When you have to consider a nursing home

Dealing with Alzheimer's

Staying faithful to your mate

Single again and dating

Recapturing the passion

Dealing with in-laws

New parents – keeping the flame alive

Dealing with teenagers

Parents of multiples

Parents of Preschoolers/toddlers

Parents with child going off to college

Scholarships

Emotional issues

Tips/survival techniques

Single moms

Single dads

Parents of child with ADHD

Parents of child with learning disability

Parents of child with asperger's

Parents of child with down syndrome

Parents of child with emotional/anxiety issues

Parents of child with autism

Parents of child with severe behavioral disorders

Parents of child with food allergies

Parents of child with Diabetes

Parents of child with Juvenile Rheumatoid arthritis

Parents of child with eating disorders

Parents of child with addictions

Parents of child with Crohn's Disease

Parents who lost a child with SIDS

Parents of child who is going into military

Parents who had a stillborn child

Premarital counseling

How to write love letters/poems  
Directory of love poetry  
How to write love songs

Adoption  
Adopting from a different country  
Blending families successfully  
Interracial marriages

Long Distance Relationships  
Online dating  
    Christian dating  
    Senior dating  
    Single parents  
    Green

Deaf  
Country western/horse  
Plus sized folks  
Sci-fi fans  
Golfers  
Motorcycle fans  
Latin Americans  
Dating sites related to personality type

### **Wedding Sub-Niches**

Wedding Planner - Timetable  
    Online  
    Printable  
    Pre-marriage checklist  
    Bridal Bargains

Pre-Marriage  
    Counseling – getting started right  
    Financial Planning  
        Insurance  
        Retirement  
        Saving for a house

Legal documents – marriage license, name/address change

Parties

- Bridal Shower
  - Party Games
  - Themed Showers
  - Favors and Decorations
- Bachelor Party
- Bachelorette Party
- Rehearsal Dinner
  - Meal Planning
- Engagement Announcement

Themed Weddings

- Celebrity
- Traditional
- Formal
- Casual
- Alternative
- Green
- On a Budget

Evening Weddings

Outdoor

- Outdoor wedding receptions
- Outdoor wedding ideas
- Outdoor wedding pictures
- Cheap outdoor wedding

Quick Weddings

Destination Weddings

- Hawaii
- Cruise
- Beach
- Castle
- Vegas

Seasonal Weddings

- Fall

## Winter

### Favors

Cheap/Wholesale Wedding Favors

Golf Wedding Favors

Personalized Wedding Favors

Fall Wedding Favor

Wedding Favors: Coffee, Chocolate, Candy, Candles, CDs

### Wedding Ceremony

Samples of wedding programs

### Wedding Vows

Traditional wedding vow

Renewing wedding vow

### Wedding Poems

### Wedding Etiquette

### Reception

Wedding reception: planning

Finding local locations

Reception decorations

Reception flowers

Wedding speech/toast

### Long Distance Wedding

Out of town guests

Airfare

Hotel

On-site liaison

### Just for Grooms

How to propose

Picking the right Tux

Finding the right ring

### Jewelry

- Engagement Rings
- Wedding rings
- Diamond Wedding Rings
- Man Wedding Rings
- Antique Wedding Rings
- Platinum/ Titanium Wedding Rings
- Wholesale/discount Wedding Rings
- Bridal Party jewelry

#### Invitations

- Pre-written
- Writing tips
- Ordering Information
- DIY invitations
- Wholesale Invitations
- Discount Invitations
- Custom Made/Hand-made
- Wedding Invitation Software
- Wedding Invitations with photos

#### Bridal Party Dress

- Buying a wedding dress
  - Discount
  - Casual
  - Maternity
  - Plus Size
  - Short Wedding Dress
  - Long Sleeved
  - Designer Wedding Dress
  - Vintage Wedding Dress
  - Vera Wang Wedding Dress
  - Renaissance/ Medieval Wedding dress
  - Wedding dress pattern
  - Victorian wedding dress

Bridal party dress etiquette

- Flower Girl dresses
- Tuxes
- Family attire
- How to get a great fit
- Sew it Yourself
- New or used?
- Plus sized wedding attire
- Designer wedding shoes
- Cheap wedding shoes

- How to alter a wedding dress
  - Make Your Own
    - Headpiece
    - Flower bouquet

- How to Elope

- Flowers

- Real or silk
- Choosing a florist
- DIY flower arranging
- Wholesale wedding flowers
- Floral Centerpieces
- Preserving Your Wedding flowers
- Flower hairpiece
- Flower pictures – for weddings
- Fall wedding flowers

- Wedding Vows

- Pre-written
- How to write your own
  - Cultural
  - International

- Photography/Videography

- Choosing a photographer/videographer
- DVD's

- Photo Albums
- Timeline for photos
- Engagement photos
- Life Story DVD
- Scrapbooking – Online/Hard copy
- Digital Wedding Photography
- Wedding Photo Frames
- Wedding Slideshows
- Wedding photo announcements
- Wedding photography – black and white
- On-line photo album
- Creative bridal portraits

#### Music

- Ceremony music - samples
- Singers
  - Reception music
- Musicians
  - Finding local entertainment/bands
- DJs
- Top wedding songs
- Classical, Country wedding music

#### Reception

- Meal Planning
- Seating
  - Entertainment
- Cake
  - Decoration
- Favors

#### Cake

- Wedding cake design
- Wedding cake pics
- Fountain wedding cake
- Chocolate wedding cake
- Recipes for wedding cakes
- Sheet Cake Wedding Cakes

## Rental Need

- Church rental
- Other Location
- Reception Hall
- Tables/dishes/ceremony decorations

## Learning to Dance

- Dance Lessons
  - Easy Dance Steps
  - Daddy daughter dance
  - Dance Lessons
- Easy Dance Steps

## Appearance

- Exercise together
- Fitting into the dress/Tux
- Spa treatments
- Hair and nails
- Makeovers

## Honeymoon

- Picking the perfect destination
- Financial planning
- Reservations
  - On a budget

## Family Issues

- Blended families
- Problem In-laws
- Boundaries
- Family Planning
- Family Dynamics

## Announcements

- Engagement announcements
- Wedding announcements
- How to write an announcement
- Submitting announcements to Newspapers/Online

Registries

- Registering at favorite stores
- Making a list of “Want/Need Items”

On-Line

- Setting up your own web-site
- Using the internet

Wedding No No's

- Bloopers
- Worst Case Scenario
- Left at the altar
- Quick fixes

Senior Weddings

- Getting along with the family
- Financial planning

Renewing Vows

- Invitations
- Cake
- Decorations
- Music

Photos

Dress

Reception

Vows

Sequel Weddings

- Family Blending – if kids come with the package

Appearance

Exercise together

- Fitting into the dress/Tux
- Spa treatments
- Makeovers
- Wedding diets

Discount wedding candles

Catering for your wedding

Build Your Own Wedding Website