



AUTHORITY NETWORK'S

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Volume 2: Relationships Niche Dominator



Research PowerPack

Goldmine Of Research

Relationships/Marriage/Wedding Niche

The Hottest Topics –
From The Biggest Frustrations
To The Most Addictive Subniches

Goldmine of Relationship/Marriage/Wedding Research

The Hottest Topics – From The Biggest Frustrations To The Most Addictive Subniches

What are the hottest topics in the Relationship/Marriage/Wedding niche? What are the things they want to know most? If you knew, you could make a killing writing reports and selling them left and right.

Well, you could take months to do the research yourself. You could read numerous books and magazines, visit forums and subscribe to newsletters.

OR you could become a member of Instant Niche Systems and get access to all the hot information without any of the work.

You're one smart cookie!

Here are the hottest topics in these profitable niches today, taken from one on one conversations with experts, the internet, magazines, forums, websites, etc. We've also given you ideas on the kinds of reports or products to create for this ever-hungry niche.

Enjoy! And make money!

Sincerely,
Lisa Rae Preston

Wedding Planning

Planning a wedding is like building a house. You have to think of every single solitary detail possible and then map it all out timing-wise so that every piece of the puzzle gets placed with perfect precision.

Not a small task, and overwhelming to say the least!

Some of the main questions on the mind of a bride-to-be include...

- What type of service do I want?
- Where do I want the service to take place?
- What dreams does my future husband have in regards to the service/location?
- Do I get to plan MY wedding, or is this my (mother's/mother-in-law's) wedding?
- How do I pay for everything I want?
- How do I pare down if everything I want is out of my budgetary reach?
- Is it worth going in to debt for our wedding?
- How do I make choices regarding vendors, services, and other professionals?
- Do I need a wedding coordinator, or will I be able to do this all myself?

Potential Product Ideas for Wedding Planning

- The Quick and Easy Way to Plan Your Wedding
- Elegant Wedding for Less Than \$5000
- How to Find a Wedding Planner for under \$500
- Planning Your Wedding Long Distance

Membership Site for Brides-to-Be

Why not have a service where you email the bride-to-be each step of the wedding and when to have it done. You can offer her a checklist, then set up an email course on keeping on task. What a relief! And you could have a membership site that took care of everything!

Finding the Perfect Ring

This symbol of undying love will last a lifetime, and possibly be handed down for generations. Buying a wedding ring isn't just a simple purchase to be made without great thought.

Both bride and groom-to-be grapple with questions like...

- Where do I look for the ring of my dreams? Ebay? Online? Pawn Shop?
- How do I pay for the ring?
- What's important to me in a ring? – family history? – carat size? – allowing my fiancé to pick it out?
- Do I have the rings soldered together?
- How do I know I'm not getting scammed by my jeweler? (what to look for in authenticity of product)

Potential Product Ideas for Finding the Perfect Ring

- Making Sure Your Wedding Ring is the Real Deal
- Getting the Best Deal on a Wedding Ring
- Finding the Perfect Wedding Ring

Wedding Cakes

Cakes are on display for the entire reception party to see. The cake can be the second most noticeable piece of the wedding, next to the bride herself. Needless to say, most brides are not wanting a grocery deli kind of look. They're wondering...

- How do I pick the best cake decorator/baker?
- Do I have fondant flowers or real flowers on the cake?
- How do I know how big a cake to order?
- Do I have a groom's cake?

- What if the cake doesn't show up on time/is damaged/something goes wrong?
- How do I read a contract between a wedding professional & me?

Potential Product Ideas for Wedding Cakes

- Designing Your Own Wedding Cake
- Perfect Wedding Cake on a Budget
- Collection of Wedding Cake Photos

Traditional or Alternative Wedding

With a slip-sliding economy, many brides wonder how to have their dream wedding without breaking the bank. But how alternative can you go without losing the preciousness and respect of “holy matrimony”? One friend of mine had a back yard wedding that turned out to be an absolute joke. The whole audience was mortified at the events. I'm still embarrassed to think of it to this day.

So how alternative can you go and still maintain an atmosphere of honor? Is a traditional ceremony the answer?

- Do I want a church wedding?
- Do I want a non-traditional (i.e., destination wedding)?
- Do my family's expectations/desires/wishes come in to my calculations & decisions?
- Who do we want to officiate? A religious professional? A friend who is internet-ordained? A non-religious professional?
- How much input do we want in writing the vows?
- Do we want music in the service? If so, what kind?
- Do we want performance artists involved (i.e., professional musicians, vocalists)?
- Do we have religious preferences that are important to us expressing in our wedding service?

Potential Product Ideas for Traditional or Alternative Wedding

- Planning Your Green Wedding
- Write Your Own Wedding Vows (include a compilation of samples for folks to peruse)
- Planning Your Beach Wedding
- Planning Your Outdoor Wedding
- Planning Your Home Wedding
- Planning Your Wedding Abroad
- How to Elope with Elegance
- Do It Yourself Weddings
- Planning Your Themed Wedding

Bridemaids Issues

It's such an honor to be chosen to be a bridesmaid! But sometimes dealing with these lovely friends can be stressful, especially when you're faced with dozens of other decisions and information overload. You want to please everyone, but how?

Brides-to-be are asking themselves...

- What if my bridesmaids don't like the dress I pick out?
- What if the bridesmaids act like AttendantZilla & are difficult to work with/try to wreck my day?
- What do I do if one of the bridesmaids gets pregnant and can't fit in to the dress I chose?
- What's my obligation in paying for dresses/shoes/etc. for bridesmaids?
- What is my bridesmaids' obligation in reception-participation (i.e., toast, etc.)?
- What gifts do I buy for my bridesmaids?

Potential Product Ideas for Bridesmaid Issues

- Avoiding Stressful Bridemaids Issues

- Quick and Easy Guide to dealing with Bridesmaids

Dealing with Mothers

Love their hearts. They've been there, done that and sometimes want to tell you everything, down to the last detail. How can you politely tell your mom you appreciate her input, but it's **your** day?

Brides-to-Be in this stressful situation are wondering...

- What if my mother is trying to make this HER wedding, not mine?
- How do I set appropriate boundaries in planning my wedding and not worry about hurting my mother's feelings?
- What role should my mother play in my wedding preparations/planning if we live far away from each other?
- If my mother (father) isn't paying for any of this, does she/he get a say in how it goes?
- What sort of dress should I expect my mother to wear for the ceremony?
- What if my relationship with my mother is toxic & I don't want her at my wedding?

Potential Product Ideas for Dealing with Mothers

- The Perfect Solution for Dealing with Mothers of the Bride
- Bride vs Mother of the Bride – How to Construct a Win/Win Situation
- Planning Your Wedding without Strangling Your Mother

Issues Grooms Face

Wedding anxiety isn't just a female thing! Grooms-to-be have plenty of issue to deal with, too. They're often wondering...

- How do I deal with a panicked-bride?
- How do I maintain a cool demeanor on my wedding day?
- How do I deal with well-meaning friends who want me to be drunk/hung-over on my wedding day?
- How do I deal with sexual pressure at the bachelor party?
- What do I have to bring with me/do at the actual wedding & reception?
- How long until I can get my bride to myself & be in private with her?

Potential Product Ideas for Issues Grooms Face

- Groom Solutions: Quick and Simple Guide to Surviving Your Big Day
- Groom's Guide to Surviving The Wedding

Wedding Dresses

Ah, the crowning glory of the bride! The dress! Perhaps the most important part of the wedding – other than the groom, perhaps. 😊
The list of questions can go on for miles!

- What sort of dress do I want?
- What budget do I have?
- Where can I find dresses that fit my budget and my body?
- What season will I be married in & how does that apply to my dress-choice?

- How do I find a seamstress to tailor/alter my dress?
- How much should I expect to pay for alteration services?
- Who steams my dress for The Big Day and makes sure it's ready to go?
- When do I pick up my dress?
- Should my future husband see my dress, or is that bad luck?

Potential Product Ideas for Wedding Dresses

- Designing Your Own Wedding Dress
- Where to Find the Dress of Your Dreams at a Price You Can Afford
- Cheap Wedding Dresses – Elegance at Half the Price!

Flowers

Decorating for the wedding involves lots of flowers! It can also squash the wallet if you're not careful. Wedding coordinators deal with questions like...

- How do I find a reputable florist?
- What sort of flowers will be in season when I get married?
- What's my budget for flowers?
- Am I flexible on what flowers I'd like, especially if they overrun my budget?
- How do I read a contract between the florist and me?
- Who do I have to have flowers for (relatives, performance artists, etc.)?

Potential Product Ideas for Wedding Flowers'

- Designing Your Own Wedding Bouquet
- Do It Yourself Flowers for Your Wedding

- Decorating with Silk
- Where to Find Wholesale Florists for Your Wedding

Photography

Another huge wedding expense involves hiring a photographer/videographer. You should never skimp on the photos, as they're going to be a part of a lasting legacy for your children. But how can you get the perfect photos without breaking the bank?

- What can I reasonably expect to pay for photography?
- How do I find a good photographer?
- How much time can I expect the photographer to spend at the wedding & reception?
- What sort of turn-around on photos can I expect?
- What do I do with the photos when I have them? Scrapbooking? Professional album? Web-based album?
- Do I need a videographer?
- How much should I expect to pay for videographer-services?
- What format should I expect to get the video back in? DVD? Web-based?

Potential Product Ideas for Wedding Photography

- Finding the Perfect Wedding Photographer
- Scrapbooking Your Wedding
- Videoing Your Wedding
- Preserving Your Wedding Memories
- Creative Bridal Portraits

Pre-marriage Counseling

When the love bug has bitten, we wonder if we really need counseling. Others may have issues, but never us. Why we're in L-O-V-E. Well, sometimes a little counseling in the beginning can save a lot of heartache in the middle!

Brides and Grooms-to-be are wondering...

- Is pre-marital counseling important?
- What sort of things can we expect to talk about?
- How do I find a good counselor for pre-marital counseling?
- Will the counselor be in my faith-practice?
- Is it important to have a counselor in my faith-practice?
- What if counseling brings out some really bad things?

Potential Product Ideas for Pre-marriage Counseling

- Do It Yourself Pre-Marital Counseling Kit
- Checklists for Compatibility – Is He Really the One for You?
- How to Find the Perfect Pre-Marriage Counselor

Rehearsal Dinner

Everyone's together, practicing for the Big Day! You don't want to look like a total cheapskate when hosting this dinner, but it can get expensive, depending on the size of your bridal party.

- How do I keep the rehearsal dinner within financial reasonableness?
- Who pays for the rehearsal dinner, traditionally?
- Where do I have the rehearsal dinner?
- Should it be before or after the rehearsal?

- Should we serve alcohol at the rehearsal dinner & risk tipsy attendants?

Potential Product Ideas for Rehearsal Dinner

- Do It Yourself Rehearsal Party – Pizazz for Less than \$10 a person! (include recipes)
- Quick, Easy, and Inexpensive Rehearsal Parties

Outdoor Wedding

The beauty of the great outdoors dresses up a wedding like nothing else. But it's a risk – you're at the mercy of nature herself. So the questions are...

- How to deal with mother nature? Do I need an alternate plan in case of inclement weather?
- Are golf courses good places to host outdoor weddings?
- Is there seating for guests at an outdoor wedding?
- Who brings seating/sets it up/takes it away when the event is over?
- What about botanical gardens for weddings?
- What do I do about pollen/allergens for an outdoor wedding? How do I make sure guests are comfortable?
- What if I want a wedding at home? Does my outdoor/backyard setting adapt well to my plans?
- Can I make a wedding at home elegant?

Potential Product Ideas for Outdoor Wedding

- Backyard Weddings - Simple Elegance
- Planning Your Backyard Wedding
- Garden Weddings Made Easy

- The Ultimate Beach Wedding
- Hawaiian Weddings

Music

Music sets the stage for that perfect reception ambience. The styles of music vary due to individual tastes and the theme of the wedding. From fiddlers to harpists to full fledged bands – the choices are endless!

Then there are the music choices for the wedding itself. Decisions, decisions, decisions...

Brides-to-be want to know...

- Do I want a DJ for the reception?
- Do I want dancing at the reception?
- Could my friend DJ the event with CDs and a player with speakers?
- What type of music do I want for the reception?
- What type of music do I want in the ceremony?
- Do I want musicians at the ceremony?
- What type of musicians do I want at the ceremony?
- What's a reasonable cost for DJ? Musicians? Vocalists?

Potential Product Ideas for Wedding Music

- Collection of Wedding Songs
- Daddy-Daughter Dance Songs
- Top Love Songs for Weddings
- Themed Love Songs

Ceremony

When, where, what, and how much are the main questions regarding this aspect of the wedding! This is the moment everyone's been waiting for. How is it going to flow?

- What's important to me in the ceremony?
- What type of music (if any) do I want in the ceremony?
- What religious bent (if any) do I want the ceremony to reflect?
- How much can we expect to pay for the rental of the space?
- What's an appropriate fee for the officiant?

Potential Product Ideas for Wedding Ceremonies

- Writing Your Own Wedding Vows
- Sample Wedding Ceremonies
- Choosing the Perfect Place for Your Wedding

Reception

Church, rental hall, home, or backyard? Choices abound for wedding reception locations. Then there's the decorating – a huge part of the whole wedding! Brides-to-be want to know the answers to...

- How do I decorate without killing my budget?
- What type of decorations do I want?
- Who sets up the decorations?
- When do we set up the decorations?
- Where do I find good decorations?
- What theme do I want to carry over from the ceremony?

Potential Product Ideas for Wedding Reception

- Wedding Reception Ideas
- Wedding Receptions on a Budget
- Do It Yourself Wedding Receptions
- Do It Yourself Wedding Favors

Honeymoon

Finally! The ceremony is over, and the trip of a lifetime is about to begin! Planning for the honeymoon requires attention to detail ahead of time.

- Who plans the honeymoon? The groom?
- Where do we want to go?
- How long can we be gone?
- What sort of accommodations should we look for?
- Are there actual “honeymoon packages” that save us money?
- How easy is it to get to our location after the wedding & reception?

Potential Product Ideas for Honeymoons

- The Perfect Honeymoon Destination
- Honeymoon on a Budget
- Creative Honeymoon Travel
- Finding the Best Honeymoon Package

Problem relationships

In-laws

No matter how wonderful the family you're marrying into is, there are still some issues that need to be touched on delicately. In-laws can be wonderful, or they can mimic the stereotypical movie drama – driving you nuts!

- How do we set boundaries with our in-laws?
- What if our in-laws want to meddle in our lives?
- How do I set boundaries with the in-laws and children?

Potential Product Ideas for In-laws

- Dealing with In-Laws – Making Positive Connections

Blended Families

Having two people begin to live together, sharing life in one space requires a lot of patience. But add in children, and get ready for some lessons in cooperation. The changes can be difficult for everyone involved, so the big question is how to make the new family healthy, whole, and enjoyable!

- How do we blend our existing families with kids?
- What do others do about discipline & making the household run smoothly?
- How do we make sure the kids get along?
- How do we deal with miscommunication/fighting within the kids' realm?

Potential Product Ideas for Blended Families

- Dealing with Sibling Rivalry in a Blended Family
- Secrets to Blending Your Family and His
- Getting to Know Your Step-Daughter/Step-Son

What if My Wife is Dealing with Child Sexual Abuse Issues?

Statistics say that one out of every three girls will be molested. Some counselors think that's a low estimate. Having your dreams of physical intimacy dashed by a wife's fears can cause serious confusion. It's important to realize how delicately the person (male or female – as abuse knows no gender boundaries) needs to be treated.

- How do I find a good counselor for her/him?
- How do I respond to her/his fears/needs?

Potential Product Ideas for Sexual Abuse Issues

- When Your Wife Has Been Sexually Abused
- When Your Spouse Deals with SSA
- Healing the Wounded Child Inside

Divorce Issues

Half of marriages end in divorce. So many people lose out on a lifetime of love and commitment due to addiction, abuse, unfaithfulness, etc. Discovering the secrets to divorce-proofing your marriage could save generations of broken hearts.

- How do I divorce-proof my marriage?
- What is my “deal-breaker”-point in the relationship?
- How do I define my “deal-breaker”-point? (i.e., abuse, substance abuse, infidelity, sex addiction, etc.)
- If we decide to divorce, how do things get divvied up?

Potential Product Ideas for Divorce Issues

- Divorce-Proof Your Marriage
- Effective Communicating with Your Ex
- When You Both want Full Custody
- Should We Go for a Trial Separation?
- Restoring Your Marriage after Betrayal
- Healing for the Divorced Soul
- Surviving the Trauma of Divorce
- Keeping Your Marriage Strong
- When Your Parents Divorce
- Winning the Child Custody Battle without Damaging Your Children

When Your Mate is Addicted to Pornograph

It’s available at your fingertips, thanks to the internet. Unfortunately, pornography destroys relationship, and is a vampire to intimacy. Women and men alike fall prey to this addiction.

- How do I know if s/he is addicted to pornography?
- How do I confront the issue?
- Has the issue escalated to experimentation (sexually) outside the marriage bed?
- Where do we get help?
- Is a filter on the computer enough?
- How do I deal with how his/her porn use makes me feel?

- Is counseling necessary?

Potential Product Ideas for Pornography Addiction Issues

- Overcoming the Addiction to Pornography
- Dealing with Your Husband's Addiction to Porn

Infertility – options adoption

One of the most difficult emotional issues a couple can face is childlessness. Numerous options exist, medically speaking and with adoption. Couples want to know...

- What if we are dealing with infertility?
- What sort of relationship-challenges does this present?
- What are our options?
- Is IVF a good choice?
- What about adoption?
- How do you adopt a child from a foreign country?
- What sort of financial burden will this present to our family & budget?
- What about stress from trying to conceive?

Potential Product Ideas for Infertility Issues

- How to Adopt a Child from China
- Adopting outside the (name of country)
- Natural Cures for Endometriosis
- How to Conceive
- Alternative Cures for Infertility
- Checklist for Adopting a Child

Counseling

Every couple needs some outside advice from time to time. Life can hand us some difficult curve balls, and hearing from an objective bystander can offer great insight.

- At what point do we need counseling?
- What sort of challenges are appropriate for counseling?
- How do I convince my spouse to go with me?
- Do I go alone and get healthy alone?

Potential Product Ideas for Marriage Counseling

- Do It Yourself Marriage Counseling Kit (for those who refuse to go for help!)
- Overcoming _-----(whatever issue)
- Restoring the Life to Your Marriage
- When One of Us Falls Out of Love
- How to Survive ----- (the loss of a child, infidelity, etc.)
- When Your Spouse has an Anger Problem
- Dealing with Verbal Abuse in a Marriage Relationship
- Physical Abuse in Marriage

Learning to Communicate

Deeper levels of intimacy are reached as two people learn to communicate in each others' language. Developing your communication skills goes a long way in keeping a relationship healthy and fun!

- How do we learn to deal with conflict?
- How do we build a base of trust in our relationship?
- How do I hear what my spouse actually says/means and not what I think s/he is saying/meaning?

- How do we provide a united front to in-laws, children, others who look at our marriage?

Potential Product Ideas for Learning to Communicate

- Communication Skills 101
- Building an Intimate, Trusting Relationship with the One You Love Most
- Overcoming Conflict
- Learning to Speak, Learning to Listen, Learning to Understand
- Avoiding Arguments

Keeping the Relationship Alive

No matter how wonderful a relationship can start out to be, life gets in the way from time to time. Stressful situations can deal a blow to the fire of passion for and delight in the other person. Couples want to know...

- How do we keep the flame going?
- Is it important to get away alone?
- Should we take regular “dates” with each other?
- How do we cultivate a healthy sex life with each other?
- How do we deal with conflict in a healthy way?
- What if I’m bored with my partner?

Potential Product Ideas for Keeping the Relationship Alive

- Keeping the Spark in Your Relationship
- Developing Physical and Emotional Intimacy
- 101 Creative Dates for Married Couples
- Re-connecting with Your Partner
- 21 Simple and Easy Ways to Romance Your Wife
- What a Husband Needs Most
- What a Wife Needs Most

Children

The questions about raising children can go on for volumes! These dear extensions of our hearts create such wondrous feelings, along with fear! Some main questions folks ask include...

- What if one of us wants kids, one doesn't?
- How do we keep intimacy going after the baby comes?
- What if we're on different pages regarding discipline & our kids?
- How do we divvy up the kid-responsibilities?
- What if our child has a health problem/learning problem?
- Homeschool or public school?
- How do we find scholarships for college?
- How do I raise my family if I'm a single mom/single dad?

Potential Product Ideas for Children

- Keeping the Flame Burning After Children
- How to Raise a Happy, Well-adjusted Child
- Helping Your Child Overcome ---- (depression, etc.)
- How to Conceive
- How to Be a Dad Your Kids are Proud Of
- How to Nurture Your Children's Spiritual Life
- Praying with Your Kids

Overcoming Financial Difficulties

Perhaps no topic breathes more fire into a relationship than that of money. Thankfully, with some proactive counsel, a couple can avoid financial traps that snag others.

- How do we prevent financial problems before they start?
- What if I'm a saver & my spouse is a spender (or vice versa)?
- Who holds the purse strings?

- Who pays the bills?
- Who keeps the checkbook?
- What about ATM cards & access to funds in the account?
- How do we have romance on a budget?
- How do we avoid debt?
- How do we pay off debt if we've already accrued it?
- When do we buy our first house?

Potential Product Ideas for Overcoming Financial Difficulties

- Getting Out of Debt
- How to Pay Cash for Your Home
- Living on a Dime
- How to Save a Million Dollars
- How to Get a Loan with the Best Rates
- Top Secrets of Millionaire Couples