



AUTHORITY NETWORK'S

INSTANT NICHE **System\$**

Volume 2: Relationships Niche Dominator



Crack the Lead Generation Code

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Lead Generation Guide for INS Volume 2: Relationship/Marriage/Wedding Niche

Where do you find high quality leads and traffic for your niche site? Well, hands down, it's where the target market is gathering. Online, that includes forums and chat rooms, and community sites where folks are asking questions and supplying answers.

The can also come from high quality ezines in your niche. You can inquire about ad space in some of the newsletters, but that can get expensive. If you write super quality articles and submit them to directories, some newsletter publishers will include your article in their ezine, along with your resource box. This method reaps subscribers and visitors galore. If you are publishing quality articles, you will get the traffic – hands down.

Included in this report are some of the forums where folks looking for relationship advice hang out. Many of them you might never have thought of! Read the rules of the forums before you post (they can all be a little different). Create a signature file that's alluring and that offers a benefit to the reader (sending them to your free report site). Then post away, offering some suggestions to folks' questions. (more info in that section of the report)

We have perused these sites ourselves. These are the sites we use for our own relationship sites. You can be assured that hours of painstaking research has gone into creating this list!

Use forums for posting, and for writing articles on the hot topics about which folks are commenting. Submit your articles and post on your own site as well. The traffic will come!!

And the leads will be genuinely interested in what you have to offer!

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Writing

If you don't like to write or feel uncomfortable about posting, you can hire this part of the lead generation out. Just be very specific about the kinds of posts you want listed, and always use a pen name when outsourcing your posting.

Article writing can easily be outsourced, and the submissions automated. So you don't have to write a word if you don't want. You can outsource the lead generation and work on adding quality content to your Relationships authority site. Check the Public Domain books to see if there is info you can use for your site.

If you want to hire this writing out, you can. Just ask the writer to update the material in modern language.

I'd choose a chapter, send it to a ghostwriter with these sample instructions. "Kindly summarize in modern language what this chapter is saying. I'd like to see approximately five pages of content."

Then post the content on your site. Continue until you have forty or more pages of quality information in readable format.

Ideally, you'll want to have a few pages added to your site every month. So once you find a ghostwriter you like, hang on to him. You can find ghostwriters at the Digital Point Forum.

Go to this site <http://forums.digitalpoint.com/>
Scroll down to the section "Buy, Sell or Trade".
Click on the word "Content". Look around for writers advertising their services.
Be sure to check their feedback from itrader (see this in the top right hand corner of the posting section).

I have gotten quality articles written from writers here for around \$5-\$7 per article. Before hiring folks to post in a forum, hire them to write an article to check their style and how they communicate with you. Some folks you'll drop like a hot potato, others will be worth their weight in gold!

Before posting in a forum, please read Harvey Segal's fee ebook Forum Marketing SuperTips. Pick it up here. <http://www.supertips.com/forums/fms.htm>
Before having anyone post to forums for you, please have them read that ebook for do's and don't's.

75 of the Most Popular Forums for Relationship / Marriage / Wedding Niche

Perfect to post to for back links to your site as well as for leaving free product info in your sig file! Grab those subscribers!

Instructions – first visit the forum and read to find out the flavor and personality of the forum. Register.

Before posting, remember, you want to set yourself up as an expert. If you know a lot about a particular topic, then start answering some questions or sharing your experiences as you contribute answers. If the forum allows a sig file, include your free report in your signature.

If you don't feel comfortable sharing relationship tips, then use a pen name and post as a newbie. "I am looking to start ----- and need some guidance..."

Later on, you will post your free report as a thank you for their help. "I appreciate your help very much. Here is a site that has a cool report about saving your relationship from money problems. It was free. URL"

That's it. Don't try to sell them on the free report.

You want to tread lightly in the forums. Always be respectful of the guidelines (which can vary from forum to forum).

These sources of traffic will be worth a mint to you! So use them wisely!

75 of the Most Popular Forums for Relationships/Marriage/Weddings

Relationship Forums

<http://www.enotalone.com/forum/index.php>

Professing 4900 active members; this moderately active board deals with dating relationships

<http://www.themarriagebed.com/boards/>

With nearly 24,000 members, this is the best of the best of Christian marriage forums – advice for engaged & married couples professing faith in Christ and wanting good things for their married sex lives. Designed specifically for Christ-followers.

http://www.loveletterbox.com/love_forums/

With advice for the lovelorn & those dealing with relationship problems, this board is moderately active

<http://www.loveforum.net/>

This board appears to be moderately active with some spam postings (Russian mail-order bride junk, etc.)

<http://www.relationship-forums.com/>

This board has forums that cover everything from improving your image to marriage, pregnancy, and beyond

<http://www.lovediscussions.com/>

A portion of this board is related to relationships; many other forums for other topics as well; mildly active

<http://www.relationshipforums.com/forum/>

A board ALL about relationships – from dating to engaged, from long-distance, interracial, to military and beyond.

<http://consciousloving.com/forums/>

A board for those who practice “conscious loving” principles – a spiritual principle that centers around New Age philosophies & tantric practices. Mildly active.

<http://www.datingfast.com/forums/index.php>

A forum for those who want to learn about dating quickly – not a fast date, but learning quickly. Membership is required for the majority of the forums and discussion boards.

<http://www.mychristianmarriage.net/forum/>

Providing support for those in Christian marriages and varying topics. Very small forum participation; very lightly active

<http://talkaboutmarriage.com/>

Moderately active forum with many different discussions about different stages of marriage & married life

<http://www.asktheloveforum.com/>

Moderately active forum without subcategories for discussion but many posts about different aspects of life & relationships

<http://www.marriagebuilders.com/ubbt/ubbthreads.php>

Based on Dr. Harley's "Marriage Builder" principles, these boards are active and provide a place of safety & honesty to discuss your marriage relationship & problems you might be facing

<http://www.loveshack.org/forums/f6/>

One forum dealing with marriage & life partnerships, many different threads. Moderately active participation.

Wedding Forums

<http://forums.onewed.com/>

A heavily active forum discussing all aspects of wedding planning and ceremonies. If you're getting married & have questions, you'll find answers here.

<http://www.pashweddings.com/weddingforums/>

A mildly active board with multiple forums discussing the ins and outs of wedding planning, ceremonies, and etiquette for The Big Day.

<http://babblingbrides.frugalbride.com/ubbthreads/ubbthreads.php>

Part of Frugal Bride and designed for Canadians, this board will help you figure out how to save money & have a beautiful wedding.

<http://forum.weddingcentral.com.au/>

For brides in The Land of Oz, multiple forums on this active board will answer questions about planning a wedding in Australia.

<http://www.weddingforum.co.uk/>

Centered in the United Kingdom, this is a board specifically for British brides with multiple wedding and non-wedding forums.

<http://www.bunchobrides.com/>

A moderately active board with multiple forums to help you plan the wedding you've dreamed of.

<http://www.weddingchaos.co.uk/wedding-forum/>

A very large, active board with multiple forums, this board is based in the United Kingdom and has tons of great information

<http://www.youandyourwedding.co.uk/index.php/chatroom/>

With almost 100K participants, this British board has more forums than you can imagine – all to help you plan your wedding and married life.

<http://www.easyweddings.com.au/forum/index.php>

A board Australian brides to pool knowledge & resources so your planning is that much easier & smoother.

<http://www.weddingguideuk.com/forums/forumchat.asp>

A forum search engine for British brides; not a traditional location for posting & swapping information, but can be useful if you're willing to register & learn the ropes.

<http://www.topweddingquestions.com/>

If you have questions, this board has answers in any number of forums. Brides & grooms have BTDT and are willing to share their expertise with you.

<http://boards.weddingbells.ca/ubbthreads.php>

A board for Canadian brides – multiple forums with different topics, advice, and how-tos for the Canuckian bride-to-be.

<http://www.digitalweddingchat.com/>

A board & forum-list for professional wedding photographers, techniques, and applications of photography software.

<http://www.topweddinglinks.com/cgi-bin/yabb/YaBB.cgi>

A board with forums, but you MUST register in order to participate or read the forums & posts.

<http://www.swirlweddingforum.co.uk/index.php?sid=ae6d348e71c3d99666948ff72a200606>

A small board & forum list for brides in the United Kingdom.

<http://forum.weddingcentral.com.au/>

A larger board & forum list for Australian brides.

<http://www.superweddings.com/forum/main.php>

A moderately active board with multiple forums that look at all aspects of planning your wedding.

<http://www.brides.com/forums/index.jspa?market=all>

A large & active board with multiple forums discussing all aspects of engagement, wedding planning, and wedding execution.

<http://www.bestbridalprices.com/phpBB3/>

A lightly active board with different forums for discussions on how to save money and still have a beautiful wedding.

http://talk.theknot.com/boards/main_frame.aspx?

The grand-daddy of all bridal-planning and discussion sites; The Knot has an exceptionally large & active board with many different forums that discuss all aspects of engagement, wedding planning, the wedding, and newlywed bliss.

<http://community.i-do.com.au/>

A large board based in Australia for brides to discuss their wedding plans, post-wedding life, and other aspects of married existence (pregnancy, childbirth, etc.)

Parenting Forums

<http://www.gardenweb.com/forums/parents>

This forum is the place for celebrating the joys of parenthood

<http://www.parentingforums.org>

Child Development, Education, Health and Nutrition categories.

<http://www.christianparentsforum.com/>

Numerous topics including single parents, infants, toddlers, addictions, etc.

<http://www.onlinechristianparents.com/>

Numerous categories in this large, active forum.

<http://www.justparents.co.uk/>

Pregnancy, relationship advice in this moderately light forum.

<http://www.singlefamilyvoices.com/eve/forums>

Huge forum for single parents

<http://www.cafemom.com>

enormous mom site - very active

<http://forum.baby-gaga.com/forum-15.html>

Huge forum for everything related to mommyhood.

<http://www.maternity.com/>

Large, active forum for moms to be.

<http://parenting-message-boards.expressiveparents.com/>

Large, active forum for all kinds of parenting issues.

<http://community.parentingweekly.com>

Active forum dealing with infertility, miscarriages, adoption

<http://forums.families.com> – Highly trafficked forum with such categories as family challenges, health issues, motherhood, adoption, money, babies and toddlers etc.

<http://www.way2hope.org/family-forums/index.php>? – This forum has many topics related to difficult relational issues including marriage problems, addiction, abuse, etc.

<http://idealfamily.com/forums/> - A highly trafficked forum that covers practical day to day life issues related to running a household including home repairs, shopping for bargains, family issues, siblings, single parenting, etc.

<http://www.city-data.com/forum/> - A forum with individual state and city threads as well as topics related to families, retirement, moving, health and wellness, hobbies and recreations, green living etc.

<http://www.christianparentsforum.com/forums/index.php?s=1ad1fbd24d06a9f21e731d4ef5b0d3fb> – a well traveled forum that provides information to families from a Christian perspective.

<http://www.grandparents.com/gp/home/index.html> - A forum designed to answer the questions posed by grandparents.

<http://www.friendsandfamilyforum.com/index.php?s=abb54758096ea599541c2c4f5ee8993b> – A highly trafficked forum with topics such as step families, grandparents, in-laws and others.

More Niche Forums

<http://www.kidswithfoodallergies.org/community.html>

Great forum for parents of food allergic kids

<http://www.twhj.org/cgi/discus/discus.cgi>

Forum for those dealing with child sexual abuse

<http://www.expertlaw.com/forums/showthread.php?t=22> – A forum with topics like domestic violence, family law, child custody and visitation.

<http://www.twinstuff.com>

Enormous forum dealing with all things related to multiple births.

<http://forums.childrenwithdiabetes.com/>

Large and well-trafficked community for parenting children with diabetes.

<http://www.addforums.com/forums/forumdisplay.php?f=7>

Forum for parents with children with ADD, ADHD.

<http://forums.ourspecialchild.org/>

Forum for Parents with special needs children.

<http://www.mothering.com/discussions/forumdisplay.php?f=159>

Forum for working moms and moms who are attending school.

<http://www.epilepsyfoundation.org/eforums/forum/categories.cfm?catid=2&entercat=y>

Forum for parents with children who have epilepsy.

http://www.preeclampsia.org/forum/forum.asp?FORUM_ID=23

Forum for parents of preemies.

<http://www.nursinglink.com/discussions/272-parents-who-have-lost-children/topics>

small forum for parents who have lost children.

<http://www.attachmentparenting.org>

forum for parents needing help with discipline.

<http://www.city-data.com/forum/military-life-issues/432554-military-family-issues-need-help.html> - A forum that is specifically targeted at military families and their issues.

<http://community.breastcancer.org/forum/89> - Highly trafficked forum with topics related to breast cancer and how to deal with it in a family setting.

<http://www.childcustody.org/childcustodyorgdiscussion/viewforum.php?f=8> – A highly traveled forum with child custody issues and resources.

<http://www.planetcancer.org/forum/viewforum.php?f=14> - A very highly trafficked forum that targets cancer patients and their families.

<http://usmilnet.com/smf/index.php?board=20.0> – A well traveled forum for military spouses and their families.

<http://ehealthforum.com/health/topic28652.html> - A highly trafficked forum offering support to families with various health related issues including aging parents, relational issues and troubled and abusive relationships.

<http://www.steptalk.org/forum/140> - A forum where “stepparents come to vent” as well as find information on blended family issues.

<http://www.soberrecovery.com/forums/> - A very highly posted site for those recovering from various substance addictions.

<http://www.blazinggrace.org/forums/> - A highly trafficked site with topics specifically related to sexual addiction.

<http://www.wowwomen.com/boards/forumdisplay.php?f=87> – Smaller forum dedicated to woman’s issues.

Lists and Discussion Groups

Discussion groups vary, but basically, they’re folks who want to communicate with each other via email about a certain topic. Some groups are tiny; others are huge. Some are more active than others.

These links lead you to multiple relationships groups. Peruse the groups and sign up for the ones you like best. For instance, if you’ve decided to subniche and go for wedding cakes, then subscribe to groups that relate to weddings.

<http://groups.yahoo.com/search?query=weddings>

<http://groups.msn.com> Check the categories.

<http://groups.google.com>

When you get to this site, type in relationships, then proceed as above.

Relationship Blogs

<http://www.weddingbee.com/>

This blog is far more of a personal consideration of different wedding things and personal “I’m gonna... I’m not gonna...”-stuff.

<http://lassodmoon.blogspot.com>

Great blog – designed around Vermont weddings. Good writing, decent reviews, and short posts that are easy to RSS and stay up-to-date.

<http://www.whitelacewedding.com/>

Not bad – decent writing and ideas for different wedding add-ins and favors.

<http://www.favorideas.com/>

Not a wedding blog per se, but definitely a source for wedding favors and ideas for accessorizing The Big Day.

<http://weddings.about.com/>

Not a blog exactly (although there are some RSS’d blog feeds on the page), but decent information on weddings and trends

<http://offbeatbride.com/>

Without question, a blog of off-beat wedding ideas and thoughts. Reasonable writing and some cool diversions, though.

<http://www.stylemepretty.com/>

STUNNING PHOTOS. I didn’t even mind that the writing’s not that great – the photos totally make up for it.

<http://www.romance-fire.com/>

Tips and thoughts that aren’t wedding-related but are tied-in by the author to wedding-planning

<http://manolobrides.com/>

Decent bridal blog on differing topics and accessories

<http://fabu-luxe.com/blog/>

Decent blog with good ideas on how to spend less on a wedding and still have a fabulous day

<http://blog.myweddinghero.com/>

Great ideas for destination and unique spots to host a wedding – very few tropical destinations to boot.

<http://www.weddingfanatic.com/>

Great bridal blog that touches on different aspects of planning and executing a wedding

<http://www.flashflavor.com/>

Photography blog; few random wedding photos

Dating Sites

<http://www.match.com>

<http://www.eharmony.com>

<http://www.Chemistry.com>

<http://www.OkCupid.com>

Single Parents

<http://www.singleparentmeet.com> <http://www.singleparentlove.com>

Senior Dating

<http://www.seniormatch>

<http://seniorfriendfinder.com>

<http://www.maturesinglesonly.com>

Golfers

<http://www.golfmates.com/>

<http://www.dateagolfer.com/>

<http://www.greenfriends.com> vegetarians

<http://www.deafs.com> - deaf and ASL

<http://www.equestriancupid.com> - horse addicts

<http://millionairemate.com> the rich and single

<http://www.largefriends.com> - plus sized folks

<http://www.trekpassions.com/> sci-fi fans

<http://www.bikerkiss.com> motorcycle fans

<http://amigos.com> for Latin Americans

<http://www.militarylovelinks.com>

<http://www.ChristianCupid.com>

<http://www.typpetango.com> dating according to personality type